

CFS Role Play Scorecard

Directions: Award your colleague 1, 2, 3, 4 or 5 points according to how well they displayed the listed skill.

- 1 = Did not execute skill
- 2 = Displayed partial navigation of skill, but unnatural and overly mechanical
- 3 = Displayed adequate CFS skill and did not miss any functional parts; needs improvement on delivery
- 4 = Strong execution of skill with room for small improvements in transitions and flow from phase to phase
- 5 = Exemplary performance; high level of confidence in delivery; smooth, nearly imperceptible transitions

CFS Phase	Skill	Points	Notes
Open	1. 4-part Verbal Agenda		
	2. Adjusted for Social Style of customer		
Investigate	 Strategically uncovered customer's needs using a mix of Open, Closed and Investigative Questions 		
	 Synthesized info with Verbal Summary 		
Present	5. Used Link Statements to link customer's expressed needs to our capabilities (Customer + Company links)		
Confirm	 Used one of the 4 ways - time- driven, direct question, direct statement, process-driven - to confirm a next step 		
	 Handled objections using Objection Handling Process 		
Navigated curveballs with poise and smarts			
Natural, easy, conversational feel			
Total Points			